

2017 Video Software For Sales BUYER'S GUIDE

Today modern sales teams leverage the power of video to drive personalized outreach and engagement. This guide details the top free and premium video tools available for sales professionals and teams.

ABOUT THE GUIDE

This guide focuses on video software designed for sales professionals and entire teams. These software solutions make it possible to:

- ✓ Record video from desktop or mobile devices
- ✓ Package and send video via email to contacts
- ✓ Track and measure engagement of video emails
- ✓ Integrate with CRM systems like Salesforce.com

Detailed profiles of all companies and solutions represented are available at 50wheel.com/hubs/video-for-sales.

About 50Wheel

50Wheel is the world's leading website for video strategy and marketing technologies. Browse hundreds of software tools, guides and get strategy advice.



BombBomb

BombBomb is a powerful video email marketing platform that gives companies the tools to send, and track the results of video emails. Create and send rich video emails in an easy-to-use Email Editor and get analytics on exactly who's opening your emails, clicking your links, watching your videos, etc.



Busivid

Busivid Direct is a simple mobile sales tool that gives users the power to quickly capture video and include in email and text messages while tracking real-time analytics.



Covideo

Covideo enables salespeople, managers and employees to quickly send video by email in a secure and trackable way. Video emails via Covideo help sales teams interact with buyers on a more personal level, build relationships quickly and reinforce brand.



mailVU

mailVU enables businesses to easily add video recording and distribution to their sales and marketing efforts, providing control of the content, and analytics on viewing behavior.



MeshMail

MeshMail is a video messaging, email distribution and media management platform that is easy to use and works effortlessly across all web, e-mail, social media and mobile environments.



OneMob

OneMob is a video engagement platform for Salesforce that gives sales reps the ability to connect with buyers via video emails. Easily record and upload videos, customize landing pages and then send from anywhere. Measure engagement with real-time tracking.





StreamSend

StreamSend provides affordable yet powerful video email marketing and social delivery tools. Easily include videos uploaded to a YouTube account in email campaigns. Pre-set templates make it easy to get started right away.



Viwomail

Viwomail is a tool that makes it easy to add video to email messages. Better engage contacts with embedded video that plays automatically in the email inbox. From recording to publish and distribution, it's all covered by Viwomail.